

KS5 CURRICULUM: Business (YEAR 13) BTEC L3: Diploma

<p><u>Overview</u> In BTEC Business L3 Extended certificate you will learn about: Unit 1 (Exploring Business), Unit 8 (Recruitment), Unit 5 (International Business) and Unit 6 (Principles of Management)</p> <ul style="list-style-type: none"> <li>● International context</li> <li>● International economic environment in which business operates</li> <li>● External factors and how firms recruitment</li> <li>● Issues with recruitment and legal requirements</li> <li>● International economic environment in which business operates and external factors</li> </ul>
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	Focus / Topic	Knowledge & Skills	Assessment
Autumn 1	<ul style="list-style-type: none"> <li>-What is recruitment and how do firms recruit?</li> <li>-Types of Business activity (Importing/ exporting/ multinational)</li> <li>-Why operate internationally?</li> </ul>	<p>Presentation skills (through collating PP and presenting)</p> <p>Verbal communication skills will, be tested (with subject vocabulary)</p> <p>Research: features of business and how they recruit</p> <p>Discussion and debating reasons for businesses to operate internationally.</p>	<p>Do now activities (link to prior learning)</p> <p>Marking of CV and feedback</p> <p>Small group activities and debates</p> <p>Teacher led: discussions for formative assessment.</p>
Autumn 2	<ul style="list-style-type: none"> <li>-Stakeholders and their influence</li> <li>-Investigating recruitment methods of businesses</li> <li>-Financing for International business</li> <li>-Support for international business</li> <li>-Agencies to support international business</li> </ul>	<p>Speaking and being assessed in a group setting.</p> <p>Self and group research: Detailed research of how Businesses recruit</p> <p>To be able to answer, and ask, difficult questions.</p> <p>Being questioned in a formal environment based on documentation.</p> <p>To be able to answer, and ask, difficult questions.</p> <p>Mathematical and problem solving skills will be tested due to the financial content in this section. (this will include the introduction of ratios)</p>	<p>Do now activities (link to prior learning)</p> <p>Plenaries (linked to learn input)</p> <p>Learning Aim A and Aim B assignment submission (8) LAA (1)</p> <p><b>Assessment week: Students will undertake a Unit 3 exam paper</b></p>
Spring 1	<ul style="list-style-type: none"> <li>-Structure and organisation</li> <li>-Taking part in the recruitment process</li> <li>-Arranging recruitment processes/ documentation</li> <li>-Globalisation and Trading blocs</li> </ul>	<p>To analyse the structure and organisation of varying businesses</p> <p>Analysis of how businesses recruit</p> <p>Formation of robust recruitment (self) documentation</p> <p>To analyse and conclude issues facing businesses that operate globally.</p> <p>To investigate, and feedback findings, relating to trading blocs.</p>	<p>Do now activities (link to prior learning)</p> <p>Plenaries (linked to learn input)</p>
Spring 2	<ul style="list-style-type: none"> <li>-Aims and objectives</li> <li>-Undertaking interviews</li> <li>-Barriers to International Business</li> <li>-Market protection and external influences</li> </ul>	<p>To understand what tasks are required during an induction process.</p> <p>To ascertain differing responsibilities within an/ the organisation</p> <p>To be able to collate robust aims and objectives</p> <p>To take an active role in interviews and analyse others/ self-performance</p> <p>To understand what tasks are required during an induction process.</p> <p>To ascertain differing responsibilities within an/ the organisation</p>	<p>Do now activities (link to prior learning)</p> <p>Plenaries (linked to learn input)</p> <p>Learning aim C assignment submission (8), B (1) 5/6 (A,B,C)</p> <p>Presentation to class</p> <p><b>Assessment week: Students will undertake a Unit 3 exam resit paper</b></p>
Summer 1	<ul style="list-style-type: none"> <li>-External environment</li> <li>-Analysing a companies recruitment and selection procedures and methods</li> <li>-PESTEL and Situational analysis</li> <li>-International business support systems</li> </ul>	<p>To be able to identify risk in external settings and contingencies for risks</p> <p>To analyse benefits and drawbacks of recruitment and selection processes</p> <p>To understand legislation and how employees are protected</p>	<p>Do now activities (link to prior learning)</p> <p>Plenaries (linked to learn input)</p>
Summer 2	<ul style="list-style-type: none"> <li>-How recruitment could be improved</li> <li>-Use and types of payment systems</li> <li>-Strategies for operating internationally</li> </ul>	<p>To answer pre-ordained questions to answer course criteria</p> <p>To be able to self-assess/ criticise</p> <p>To analyse and recommend steps for improving recruitment processes</p>	<p>Coursework (final) submission 5/6 (8: LA: A,B,C,D,E, 1: A,B,C)</p> <p>Summative presentations to class</p>

