GCSE Business 9-1(YEAR 11)

Overview

In Business you will learn about:

- About 'Enterprise' and the dynamic nature of business ●Risk and Reward ●Entrepreneurship ●How small businesses spot opportunities ●Market research
- Understanding competition ●Differing aims and objectives of Business ●Ownership and location ●The Marketing Mix ●The role of Business plans

	Focus / Topic	Knowledge & Skills	Assessment
Autumn 1	1.1 Enterprise and Entrepreneurship 2.1 Growing the business	Understanding The dynamic nature of business To be able to identify Risk and reward To ascertain the role of business enterprise To understand how firms grow businesses	Worksheets on each topic 1.1 Summative test Use of formative questioning techniques
Autumn 2	1.2 Spotting a business opportunity 2.2 Making marketing decisions	To identify Customer needs To plan and undertake Market research To be able to apply Market segmentation To comprehend the competitive environment To be able to undertake marketing decisions in specific scenarios	Do now activities (link to prior learning) Worksheets on each topic 1.3 Summative test Use of formative questioning techniques 111119: To undertake a MCQ theme 1 summative exam and Theme 2 exam
Spring 1	1.3 Putting a business idea into practice 2.3 Making operational decisions	To form business aims and objectives To work out Business revenues, costs and profits To understand Cash and cash-flow To be able to source business finance To understand why operational decisions are made	Do now activities (link to prior learning) Worksheets on each topic Quizzes (Plenaries) 1.4 Summative test Use of formative questioning techniques
Spring 2	1.4 Making the business effective 2.4 Making financial decisions	To appreciate the options for start-up and small businesses To understand the factors determining business location To comprehend the factors making up the marketing mix To be able to formulate Business plans	Do now activities (link to prior learning) Worksheets on each topic 1.5 Summative test Use of formative questioning techniques 240220: To undertake a MCQ theme 1 summative exam and theme 2 exam
Summer 1	1.5 Understanding the external influences of business 2.5 Making human resource decisions	To identify, in differing scenarios, the external factors influencing business To understand the issues surrounding HR	1.5.1 MCQ Test Business stakeholders 1.5.2 MCQ Test Technology and business 1.5.4 MCQ Test The economy and business 1.5.5 MCQ Test External influences And MCQ for theme 2 (1-5 inclusive)
Summer 2	Summative Theme 1: Summative Theme 2	To Understand mark structure and make up as a summative Theme 1 exercise Mark structure and exam pedagogy	Theme 1 mock test Theme 1 past papers (2018/ 2019)