

KS4 Long Term Curriculum Plan: Creative Media Production Year 11 2026-2027 (Q/N 603/7053/1)

Curriculum Aim:

The Creative Media Production Tech Award, is for learners who are looking to study creative media alongside other areas of study. If taken as part of a programme of study that includes other BTECs or GCSEs, it supports progression to Level 3 study in creative media or can provide fundamental creative skills that are valued in other subject areas such as creative media, engineering, business or marketing. It could also support progression to an apprenticeship in creative media or a related sector. These skills include creative investigation and ideas generation, communication, using creative development processes, developing and applying practical skills and using productive working skills and practice.

Link to prior learning: The subject builds on key analytical skills learnt in English where students are able to infer and determine effects on readers/audiences

Rationale of sequencing: We begin the second year of the course practicing and embedding learning from the previous year, working towards final exams and their practical BTEC production.

	Focus / Topic	Knowledge & Skills (from NC/Programmes of Study)	Assessment
Autumn 1	Weeks 1–3: Recap of Year 1, skills refresher, introduction to external assessment		Autumn–Spring Year 2: Focus on Component 3 (externally assessed), with time for resubmissions and portfolio improvement.
Autumn 2	Weeks 4–14: Component 3: Create a Media Product in Response to a Brief	Practice responding to sample briefs Develop planning, time management, and teamwork skills Begin initial research and idea generation for the live brief	
Spring 1	Weeks 1–8: Component 3: Create a Media Product in Response to a Brief	Complete the externally set brief (Component 3) Plan, produce, and evaluate a media product under controlled conditions	Autumn–Spring Year 2: Focus on Component 3 (externally assessed), with time for resubmissions and portfolio improvement.
Spring 2	Weeks 9–12:	Submit all required evidence to meet Pearson deadlines Review, improve, and finalise all portfolios for Components 1 and 2 (resubmission if permitted)	
Summer 1	Weeks 1–4:	Final coursework catch-up, skills workshops, and enrichment (e.g., guest speakers, industry visits)	Summer Year 2: Final moderation,

Summer 2	<p>Component 3: Create a Media Product in Response to a Brief</p> <p>Weeks 5–7:</p>	Exam board moderation, celebration of achievements, progression guidance	enrichment, and transition to next steps.
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Further Information

The Course Specificationhttps: <https://qualifications.pearson.com/content/dam/pdf/btec-tec-awards/creative-media-production/2022/specification-and-sample-assessments/btec-tech-award-creative-media-production-2022-spec.pdf>

Wider reading can be found on The English and Media Centre website:<https://www.englishandmedia.co.uk/mediamag-login> Username: chacemediamag Password: mediaandfilm

In developing creative media skills, students will acquire;

- the ability to learn independently
- the ability to actively investigate and problem solve
- practical and personal communication skills.

DFE Subject content: <https://www.qualifications.education.gov.uk/Qualification/60370531>