

ENGLISH FACULTY - MEDIA  
YEAR 10

<i>Topic(s) covered</i>	<i>Resources available e.g. Website</i>
<p>Introduction to the four aspects of the theoretical framework – media language, media representation, media audience and media industry</p> <p>Students study a range of media products, including CSPs (Close Media Products), from a range of media forms. In Year 10, students explore media products through the theoretical framework –</p> <ul style="list-style-type: none"> <li>• Advertising &amp; Marketing – Media Language &amp; Media Representations</li> <li>• Film Industry – Media Industry only</li> <li>• Music Video – Media Audience &amp; Media Industry</li> <li>• Radio – Media Audiences &amp; Media Industry</li> <li>• Online, Social and Participatory Media – all four areas of the theoretical framework</li> </ul>	<p>Numerous industry and media education websites. Use <a href="http://www.google.co.uk">www.google.co.uk</a></p> <p>Examining board website – <a href="http://www.aqa.org.uk/subjects/mediastudies">www.aqa.org.uk/subjects/mediastudies</a></p> <p>Text books on Media Studies - student guide will be published in November by Illuminate Publishing</p> <p>Media texts, newspapers, magazines, TV programmes, films, radio, websites, social network sites, video games, advertising etc.</p> <p><a href="http://www.englishandmedia.co.uk">www.englishandmedia.co.uk</a></p>

ENGLISH FACULTY – MEDIA  
YEAR 11

<i>Topic(s) covered</i>	<i>Resources available e.g. Website</i>
<p>Unit 2 – Understanding the Media (Controlled Assessment)</p> <p>Assignment 3 – Advertising &amp; Marketing brief.</p> <p>Students create three x thirty second moving-image adverts or three print adverts, or a combination of both to advertise and market a particular product. Students complete twelve pages of research and a written evaluation of the creative process.</p> <p>Unit 1 – Investigating the Media (exam)</p> <p>Exam topic (changes every year) 2018 topic – Serial Television Drama.</p>	<p>Examining board website – <a href="http://aqa.org.uk/subjects/media-studies">aqa.org.uk/subjects/media-studies</a></p> <p>To research adverts and serial TV programmes use – <a href="http://www.youtube.com">www.youtube.com</a></p> <p>Text books and revision guides - find used copies on <a href="http://www.amazon.com">www.amazon.com</a></p> <p>ICT facilities</p> <p><a href="http://www.englishandmedia.co.uk">www.englishandmedia.co.uk</a></p> <p>Exam preparation and revision material. Industry websites</p>